

CUSTOMERS ARE ALL AROUND YOU,

But it may be easiest to start with the people closest to you.

➔ FIRST CONTACT:

Mother	Sisters	Father
Mother-in-law	Aunts	Brothers
Close personal friends	Cousins	Uncles

While these people most likely will be the first ones to place orders with you, you can't stop there. Your customer list must expand if you want to keep your business growing.

➔ THEN TRY:

Co-workers	Local business owners	Pet groomers
Online friends	Doctors, dentists and staff	Housekeeper
College friends	Lawyer	Maid of honor/Bridal attendants
Sorority sisters	Teachers	Florist
Former, current and new neighbors	Day care workers	Mothers of children's teammates
Place of worship contacts	Baby sitters	Mothers of children's friends

WRITE YOUR CUSTOMER LIST HERE:

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