



*New Consultant*  
**GO KIT**

Created by @LiaCarta



# The "Go" List

Created by @LiaCarta

**Circle your 6 favorite people!**

- |     |     |
|-----|-----|
| 1.  | 26. |
| 2.  | 27. |
| 3.  | 28. |
| 4.  | 29. |
| 5.  | 30. |
| 6.  | 31. |
| 7.  | 32. |
| 8.  | 33. |
| 9.  | 34. |
| 10. | 35. |
| 11. | 36. |
| 12. | 37. |
| 13. | 38. |
| 14. | 39. |
| 15. | 40. |
| 16. | 41. |
| 17. | 42. |
| 18. | 43. |
| 19. | 44. |
| 20. | 45. |
| 21. | 46. |
| 22. | 47. |
| 23. | 48. |
| 24. | 49. |
| 25. | 50. |

# Set up your SOCIAL



1. **Download the app Voxer.** Vox your sales director so that she has your ID saved.



2. **Set up a personal Mary Kay website** by logging into: [www.marykayintouch.com](http://www.marykayintouch.com)



3. **Follow #MyMKLife on instagram.** I also recommend following these MK boss babes for additional inspiration in your business:

@LiaCarta

@NSDBliss

@MrsTrojo

@BrittanyWirt

@jordaneicherXO

@laurieplyler

@RandiGleason

@celesteburd

@j\_Twilley

@AudreyNickell

@SCoker911

@bridgetshaw\_NSD

@kalibellemk

@cindymacMK

@PamGarnerMoore

@jamie\_v\_taylor

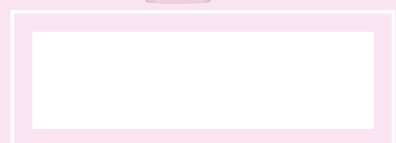
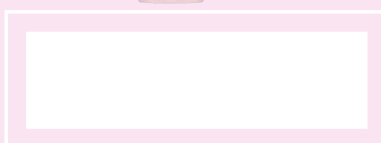
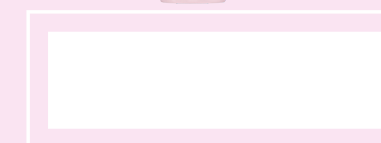
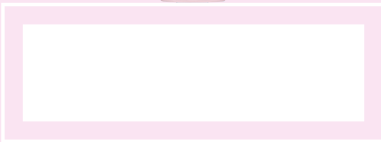
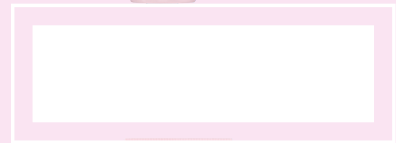
@AuriHatheway

@MrsKSharpe



4. **Get added to your unit/area Facebook pages.**

# 10 Miracle Set Customers



10 Miracle Set Customers  
x \$110 per set



\$1,100 Total  
X .50 profit

**\$550**

**PROFIT**



Practice Makes

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# Progress

## Swag Bag Contents

### Text 1:

"Hey Maria! It's Lia! How are you? I wanted to see if you would be willing to help me with something? I just started my new Mary Kay business and I need faces to practice on so that I know what I'm doing! LOL 😊 The products you would be using are high quality- much like what you'd experience at a spa. I can't believe how they have already changed my skin! Would you have time for a quick 45 minute facial in the next 10 days? Would a weekday or weekend work best? And, as a thank you, I'd love to gift you with one of our coveted swag bags! They are super fun!



**Bag Source:** Dollar Tree if you are in a time pinch, cuter canvas bags can be found for \$1/each at [www.ShopMissA.com](http://www.ShopMissA.com)

**Mini/Samples-** Comes in your inventory order or you can order on [marykayintouch.com](http://marykayintouch.com) under Section 2, product mini's.

**Literature-** Ask your sales director

**Remember:** Keep your swag bag total under \$2. An alternate to the swag bag is to offer any **cosmetic item** at 50%. Just change the last line in the text accordingly!





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# Your Besties Coupons Expire On:

---

1. ....

2. ....

3. (\$100 Bonus)  
.....

4. ....

5. Eligible to go on  
target for car  
.....

6. ....

7. ....

8. ....

9. ....

10. Eligible to become a Sales  
Director  
.....

# Go Share

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Time to share with your girls! Let's do six! Use the script below once you've booked a facial or beauty experience with them:

YAY! I'm so excited to get together on Thursday! One more quick question? I also need to practice sharing the Mary Kay story with my sales director. Would it be okay if after our appointment we faceted her for about 15-20 minutes so I could hear how she presents it and take notes? I'm not above bribery! How does a 50% off mascara sound? :-)

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....

